

PROJECT NAME

**ARTS & CRAFTS
HOUSE**

COTSWOLDS

PRODUCT TYPE

**BESPOKE ROOF TILES FROM
WIENERBERGER'S HERITAGE SERVICE**

ARCHITECT

DESIGN STOREY



Wienerberger



Aerial shot of pavillion extension.

INTRODUCTION

FOR THE RENOVATION OF THIS TRADITIONAL 1950S COTSWOLDS BUILDING, WIENERBERGER'S HERITAGE SERVICE WAS SELECTED TO DESIGN AND CREATE BESPOKE ROOF TILES FOR A PROJECT THAT EVOKES THE AESTHETICS OF THE ARTS & CRAFTS ERA.

Every roof tile was handmade with the quality craftsmanship of Sandtoft, who adapt materials and techniques to fit to the distinct look and feel associated with the appropriate period and geography.

This beautifully renovated property, with a contemporary tile clad pavilion extension, was featured on the Channel 4 programme, 'Best Laid Plans' presented by Charlie Luxton.



Contemporary addition to the building.

THE CHALLENGE

ARCHITECTS LAWRENCE GRIGG AND LYDIA ROBINSON, FROM DESIGN STOREY, FACED SEVERAL PRACTICAL AND AESTHETIC CHALLENGES.

Not only did the renovation of the house need to create a usable space and add bespoke features, but it also needed to complement the exciting architecture whilst adapting the façade of the vertical wall tiles and roof. This was particularly challenging as every external surface was clad in tile, from the roof to the walls.

Furthermore, it was vital that the colour of the new roof complemented the existing palette of materials of Cotswold stone walls and concrete tiled roofs.



View of the extension using bespoke tiles from Wienerberger's Heritage service.





THE SOLUTION

BY FORMING A STRONG WORKING PARTNERSHIP WITH THE ARCHITECTS, WIENERBERGER WAS ABLE TO DELIVER NOT ONLY A BETTER QUALITY OF PRODUCT, BUT A BETTER QUALITY OF SERVICE FOR A PROJECT THAT EVERYONE WAS PROUD OF.

To visually demonstrate the concept to the architects The Heritage Service Manager and one of the Master Craftsmen of Sandtoft created a mock roof section in the factory. This enabled the craftsmen to design the bespoke fittings for the new contemporary addition and match the special requirements of the project's aesthetic.

External shot of the project.



External shot of the extension alongside the traditional Cotswolds house.



Close up of the extension.

TESTIMONIAL

“From the visit to the factory to see our tiles being made, through to working through the design details with the technical team, we were all committed to achieving a high quality end result. Each tile is like piece of art in its own right – in fact, we love them so much that we’ve put them on display!”

Lydia Robinson, Design Storey



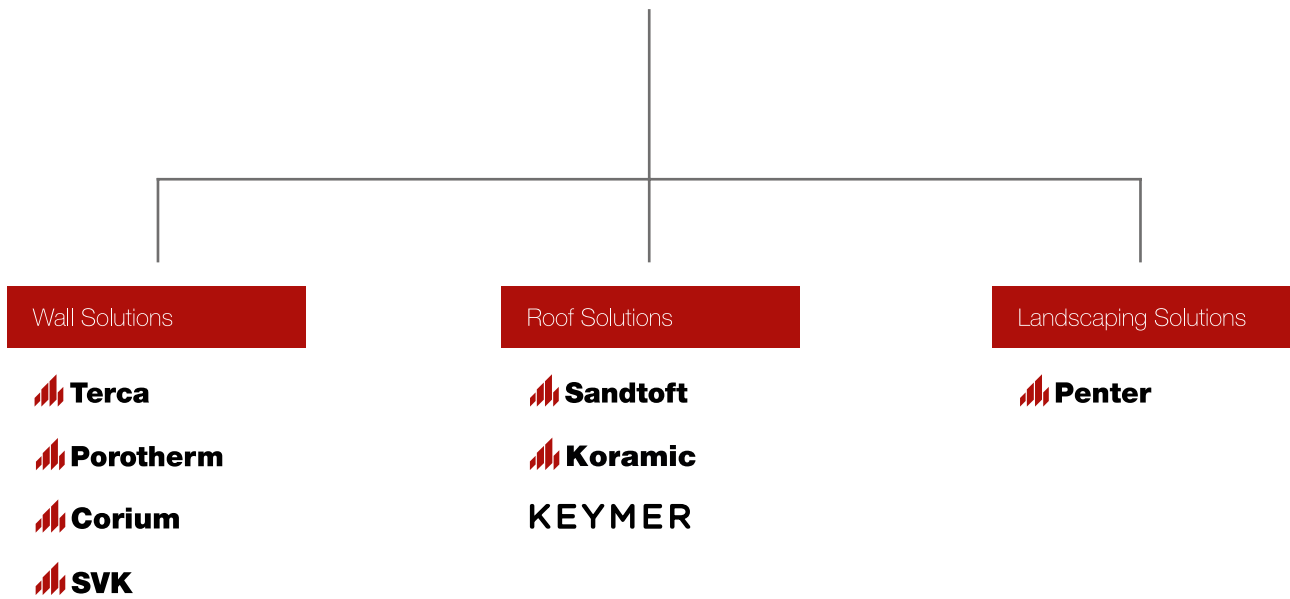
Aerial view of the project.

CREDITS

Project	Arts & Crafts House
Site Address	Cotswolds
Architects	Design Storey
Service	Wienerberger Heritage Service
Wienerberger Project Manager	Nigel Dyer MloR, Heritage Service Manager



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